

SHOWBIZ QUEENSTOWN PRESENTS

LITTLE SHOP



HORRORS

THE MUSICAL

BOOK AND LYRICS BY HOWARD ASHMAN · MUSIC BY ALAN MENKEN

**MAY 18TH – 27TH, 2023**

**QUEENSTOWN MEMORIAL CENTRE**

DIRECTOR: TIFFANY BINDON | MUSICAL DIRECTOR: POL NICHOLSON  
CHOREOGRAPHER: DREY TENDRON | PRODUCTION MANAGER: VICKI ELLIOTT

## ABOUT SHOWBIZ QUEENSTOWN

We are Queenstown's only community theatre company dedicated to musical theatre, and take great pride in presenting shows to our audiences at the highest professional level. Working with talented professionals and thanks to the help of our generous sponsors, our annual performances are amongst the country's best!

Dedicated to being an essential part of the local creative arts community, Showbiz Queenstown take every opportunity we can to nurture and mentor members of all ages to reach their full potential. With connections to local schools and other local creative groups, we're committed to making Queenstown's arts community a place of cooperation over competition.



## ABOUT LITTLE SHOP OF HORRORS

A deviously delicious Broadway and Hollywood sci-fi smash musical, Little Shop Of Horrors has devoured the hearts of theatre-goers for over 30 years. Howard Ashman and Alan Menken (Disney's *The Little Mermaid*, *Beauty And The Beast*, and *Aladdin*) are the creative geniuses behind what has become one of the most popular shows in the world.

The meek floral assistant Seymour Krelborn stumbles across a new breed of plant he names "Audrey II" - after his coworker crush. This foul-mouthed, R&B-singing carnivore promises unending fame and fortune to the down and out Krelborn as long as he keeps feeding it... BLOOD. Over time though, Seymour discovers Audrey II's evil intent towards global domination!

One of the longest-running Off-Broadway shows, this charmingly tongue-in-cheek comedy has been produced worldwide to incredible success.



# SPONSORSHIP OPPORTUNITIES

## **PLATINUM – INVESTMENT \$2000 + GST**

Includes:

- 10 Tickets to the Opening Night Gala performance of 'Little Shop of Horrors' (Thursday 19 May, 2022)
- 20 Drink Vouchers to be used pre-show and at intermission
- Your business logo displayed in the Sponsor section of the show programme and on the Showbiz Queenstown website
- A post through Showbiz Queenstown's Facebook and Instagram page highlighting your sponsorship.
- 1/4 Page advert in the 'Little Shop Of Horrors' Show programme.
- 5 Complimentary 'Little Shop Of Horrors' Show Programmes.
- Opportunity to display a banner in the foyer of the Queenstown Memorial Centre during the run of show.

## **GOLD – INVESTMENT \$1000 + GST**

Includes:

- 6 Tickets to the Opening Night Gala performance of 'Little Shop Of Horrors' (Thursday 19 May, 2022)
- 6 Drink Vouchers to be used pre-show or at intermission.
- Your business logo displayed in the Sponsor section of the show programme and on the Showbiz Queenstown website.
- 3 Complimentary 'Little Shop Of Horrors' Show Programmes.

## **SILVER – INVESTMENT \$500 + GST**

Includes:

- 4 Tickets to the Opening Night Gala performance of 'Little Shop Of Horrors' (Thursday 19 May, 2022).
- 4 Drink Vouchers to be used pre-show or at intermission.
- Your business logo displayed in the Sponsor section of the show programme and on the Showbiz Queenstown website.
- 2 Complimentary 'Little Shop Of Horrors' Show programmes.

## **BRONZE – INVESTMENT \$250 + GST**

Includes:

- 2 Tickets to the Opening Night Gala performance of 'Little Shop Of Horrors' (Thursday 19 May, 2022).
- 2 Drink Vouchers to be used pre-show or at intermission.
- Your business logo displayed in the Sponsor section of the show programme and on the Showbiz Queenstown website.
- 1 Complimentary 'Little Shop Of Horrors' Show Programme.

# ADVERTISING OPPORTUNITIES

Advertising in the 'Little Shop Of Horrors' programme is offered as follows:

Inside Front or Back Cover	210mm x 297mm	\$1100.00 + GST
Full Page	210mm x 297mm	\$1000.00 + GST
Half Page	195mm x 125mm	\$550.00 + GST
Quarter Page (Vertical)	95mm x 125mm	\$300.00 + GST
Quarter Page (Horizontal)	195mm x 60mm	\$300.00 + GST
Eighth Page	95mm x 60mm	\$180.00 + GST

The Showbiz Queenstown Little Shop Of Horrors programme is a great opportunity for you to advertise your business and show your support of the Arts in Queenstown. Spaces are strictly limited. This is a full colour A4 souvenir booklet. Over 700 copies of the show programme will be produced.



# AD SIZES

INSIDE COVER / FULL PAGE - 210mm W x 297mm H & 3mm bleed

HALF PAGE - 195mm W x 125mm H

QUARTER PAGE (VERTICAL) - 95mm W x 125mm H

EIGHTH PAGE - 95mm W x 60mm H

QUARTER PAGE (HORIZONTAL) - 195mm x 60mm

# SPONSORSHIP & ADVERTISING SIGN-UP FORM

## SPONSORSHIP

TYPE	TICKETS	INVESTMENT	TICK
PLATINUM	10	\$2000.00+GST	
GOLD	6	\$1000.00+GST	
SILVER	4	\$500.00+GST	
BRONZE	2	\$250.00+GST	
ADDITIONAL TICKETS		\$50.00 (each)	
TOTAL:			

## PROGRAMME ADVERTISING

SIZE	INVESTMENT	TICK
INSIDE COVER	\$1100.00+GST	
FULL PAGE	\$1000.00+GST	
HALF PAGE	\$550.00+GST	
QUARTER PAGE - VERTICAL	\$300.00+GST	
QUARTER PAGE - HORIZONTAL	\$300.00+GST	
EIGHTH PAGE	\$180.00+GST	
TOTAL		

## YOUR DETAILS

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signed: \_\_\_\_\_ Name: \_\_\_\_\_ Date: \_\_\_\_\_

Please email completed forms to [info@showbizqueenstown.com](mailto:info@showbizqueenstown.com) no later than April 30th, 2023.